

Thailand : Fashion
15 August 2024
BUY (Maintain)
TP upside (downside) +20.7%
Close Aug 14, 2024
Price 15.00
12M Target 18.10
Research Analysts:

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Yuanta ESG Rating	n.a.
Bloomberg code	AURA TB
Market cap (THBmn)	20,010.00
Corporate Gov.Rating	4
6M avg. daily turnover (THBmn)	15.44
Outstanding shares (mn)	1,334.00
Free float (%)	34.80%
Major shareholders (%)	
THUM ENTERPRISE CO., LTD.	32.23
MISS NICHANAN SRIRUNGTHUM	6.81
MR. ANIWAT SRIRUNGTHUM	5.64

Aurora Design (AURA TB)

Profit in 2Q24 hits new high, in line
Earnings results

- ▶ AURA posted a 2Q24 net profit of THB345mn (US\$9.8mn) (+25.5% QoQ, +76.8% YoY), close to our projection and hitting a new high.
- ▶ Core revenue was THB7.525bn, sliding 7.8% QoQ due to seasonal factors as the Lunar New Year festival in the first quarter boosted gold sales. The 1.2% YoY drop in revenue was attributable to the upsurge in gold prices, which dented purchases. However, revenue from interest income of its gold financing business reached the new high of THB133mn thanks to branch expansion of its Thong Ma Ngern Pai (Gold Comes, Money Goes) shops.
- ▶ Even so, GPM hit a new high of 13.3%, exceeding our estimate of 12.8% thanks to gold purchases in the prior quarter, when prices were lower, as well as its efficient inventory management.

Our take

- ▶ We have a positive view on its 3Q24 profit outlook. Despite the low season, we expect its high GPM will drive up its profit sharply YoY. In 4Q24, we expect its profit to recover close to the level in 2Q24 owing to the high season for gold purchases and its gold financing business.
- ▶ Net profit in 1H24 was THB620mn (+34.7% YoY), which represented 58% of our full-year profit projection. We maintain our profit projection at THB1.072bn (+27.9% YoY). AURA is trading at a low P/E 2024 of just 18.7x. We re-affirm our BUY rating. Our 12-month target price of THB18.10 (US\$0.52) offers a decent upside of +20.7%.

Financial outlook (THBmn)

Year to Dec	2022A	2023A	2024F	2025F
Revenue	29,581	29,878	32,637	36,752
EBITDA	1,496	1,731	2,158	2,367
Core Profit	672	838	1,072	1,123
Net Profit	708	850	1,072	1,123
Core EPS	0.50	0.63	0.80	0.84
Core EPS Growth (%)	28.3	24.7	27.9	4.8
DPS	0.08	0.31	0.38	0.40
Core P/E (x)	29.8	23.9	18.7	17.8
P/BV(x)	4.1	3.5	3.2	2.9
Div Yield (%)	0.5	2.1	2.5	2.6
Net gearing (%)	55.5	77.5	68.0	69.6
ROE (%)	14.4	15.0	17.2	16.4

Source: Company, Yuanta Research

Valuation Methodology

P/E: 15x.

Figure 1: Earnings results for 2Q24

(Unit : THB mn)	2Q24	1Q24	%QoQ	2Q23	%YoY	1H24	1H23	%YoY		Actual	Yuanta estimate	Actual vs Estimate
Core Revenue	7,525	8,161	-7.8%	7,616	-1.2%	15,686	15,091	3.9%				
Retail revenue	7,392	8,062	-8.3%	7,546	-2.0%	15,454	14,961	3.3%	Core revenue	7,525	7,641	-1.5%
Gold financing revenue	133	99	34.7%	70	89.6%	232	131	77.7%	Retail revenue	7,392	7,498	-1.4%
COGs	(6,525)	(7,288)	-10.5%	(6,907)	-5.5%	(13,813)	(13,663)	1.1%	Gold financing revenue	133	143	-6.9%
Gross Profit	1,000	873	14.6%	709	41.1%	1,873	1,428	31.1%	COGS	(6,525)	(6,663)	-2.1%
SG&A	(468)	(460)	1.8%	(410)	14.1%	(929)	(760)	22.2%	Gross profit	1,000	978	2.3%
Operating Profit	532	413	28.9%	299	78.0%	944	668	41.3%	GPM	13.3%	12.8%	0.5%
Depreciation & Amortization	114	113	0.5%	100	14.0%	227	196	16.2%	SG&A	(468)	(431)	8.7%
Operating EBITDA	646	526	22.8%	399	62.0%	1,172	864	35.6%	SG/Sales	6.2%	5.6%	0.6%
Other income (expenses)	6	8	-22.7%	12	-43.8%	15	7	127.7%	Equity income	-	-	n.a.
Finance cost	(108)	(78)	n.a.	(61)	n.a.	(186)	(114)	n.a.	Finance cost	(108)	(113)	-4.4%
Share of profit (loss) from associates	-	-	n.a.	-	n.a.	-	-	n.a.	Net profit	345	355	-2.9%
Pre-tax Profit	430	343	25.6%	249	72.7%	773	582	32.8%	Extra	0	-	n.a.
Taxes	(86)	(68)	25.8%	(50)	72.4%	(153)	(115)	33.0%	Norm profit	345	355	-2.9%
Minorities	-	-	n.a.	-	n.a.	-	-	n.a.	NPM	4.6%	4.6%	-0.1%
Net Profit	345	275	25.6%	200	72.8%	619	467	32.7%				
Extraordinary items	0	0	-17.5%	4	-95.5%	0	7	-93.3%				
Core Profit	345	275	25.5%	195	76.8%	620	460	34.7%				
Core EPS (THB)	0.26	0.21	25.5%	0.15	76.8%	0.46	0.35	34.7%				
Margins (%)			Dif QoQ		Dif YoY			Dif YoY				
Gross profit margin	13.3%	10.7%	2.6%	9.3%	-6.7%	11.9%	9.5%	2.5%				
GPM from retail business	11.7%	9.6%	2.1%	8.5%	-6.3%	10.6%	8.7%	1.9%				
Operating margin	7.1%	5.1%	2.0%	3.9%	-1.9%	6.0%	4.4%	1.6%				
EBITDA margin	8.6%	6.4%	2.1%	5.2%	-3.1%	7.5%	5.7%	1.7%				
Norm profit margin	4.6%	3.4%	1.2%	2.6%	-1.3%	4.0%	3.0%	0.9%				

Source: Company, Yuanta Research

Corporate Governance Report Rating (CG Score) (As of 1 November 2023)

▲▲▲▲▲																
7UP	AMATAV	BBL	BWG	CPW	FE	HTC	KSL	MFC	OR	PRINC	SAMTEL	SIRI	STGT	THIP	TIPL	UKEM
AAI	ANAN	BC	BYD	CRC	FLOYD	IOC	KTB	MFEC	ORI	PRM	SAPPE	SIS	STI	THRE	TIPI	UP
AAV	AOT	BCH	CBG	CRD	FN	ICHI	KTC	MILL	OSP	PRTR	SAT	SITHAI	SUC	THREL	TPS	UPF
ABM	AP	BCP	CENDEL	CSC	FPI	ICN	KTMS	MINT	OTO	PSH	SBNEXT	SJWD	SUN	TIDLOR	TQM	UPOIC
ACE	APCO	BCPG	CFRESH	CSS	FPT	III	KUMWEL	MONO	PAP	PSL	SC	SKR	SUSCO	TIPH	TQR	UV
ACG	APCS	BDMS	CHASE	CV	FSX	ILINK	KUN	MOONG	PATO	PT	SCB	SM	SUTHA	TISCO	TRT	VOOM
ADB	ARIP	BEC	CHEWA	DCC	FVC	ILM	LALIN	MSC	PB	PTC	SCC	SMPC	SVI	TK	TRUE	VGI
ADD	ARROW	BEM	CHG	DDD	GBX	IMH	LANNA	MST	PCSGH	PTT	SOCC	SMT	SVT	TKN	TRV	VIBHA
ADVANC	ASEFA	BEYOND	CHOW	DELTA	GC	IND	LH	MTC	PDG	PTTEP	SCG	SNC	SYMC	TKS	TSC	VIH
AEONTS	ASK	BGC	CIMBT	DEMCO	GCAP	INET	LHFG	MTI	PDJ	PTTGC	SCGP	SNNP	SYNEX	TKT	TSTE	VL
AF	ASP	BGRIM	CIVL	DMT	GENCO	INTUCH	LIT	NC	PG	Q-CON	SCM	SNP	SYNTEC	TLI	TSTH	WACOAL
AGE	ASW	BH	CK	DOHOME	GFPT	IP	LOXLEY	NCH	PHOL	QH	SDC	SO	TACC	TM	TTA	WGE
AH	ATP30	BIZ	CKP	DRT	GGC	IRC	LPN	NCL	PIMO	QTC	SEAFCO	SPALI	TAE	TMC	TTB	WHA
AHC	AUCT	BJC	CM	DUSIT	GLAND	IRPC	LRH	NDR	PJW	RATCH	SEAOIL	SPC	TCAP	TMD	TTCL	WHAUP
AIRA	AWC	BJCHI	CNT	EA	GLOBAL	ITC	LST	NER	PLANB	RBF	SECURE	SPCG	TCMC	TMT	TTW	WICE
AIT	AYUD	BKI	COLOR	EASTW	GPSC	ITEL	M	NKI	PLAT	RPH	SELIC	SPI	TEAMG	TNDT	TURTLE	WINMED
AJ	B	BLA	COM7	ECF	GRAMMY	IVL	MAJOR	NOBLE	PLUS	RS	SENA	SPRC	TEGH	TNITY	TVDH	WINNER
AKP	BA	BOL	COTTO	ECL	GULF	JAS	MALEE	NRF	PM	RT	SENX	SR	TFG	TNL	TVH	XPG
AKR	BAFS	BPP	CPALL	EE	GUNKUL	JTS	MATCH	NTV	POLY	S	SFT	SSC	TFMAMA	TNR	TVO	YUASA
ALLA	BAM	BRI	CPAXT	EGCO	HANA	KBANK	MBK	NVD	PORT	S&J	SGC	SSF	TGE	TOA	TVT	ZEN
ALT	BANPU	BROOK	CPF	EPG	HARN	KCC	MC	NWR	PPP	SA	SGF	SSSC	TGH	TOG	TWPC	
AMA	BAY	BRR	CPI	ERW	HENG	KCE	M-CHAI	NYT	PPS	SABINA	SCP	STA	THANA	TOP	UAC	
AMARIN	BBGI	BTS	CPL	ETC	HMPRO	KEX	MCOT	OCC	PR9	SAK	SHR	STC	THANI	TPBI	UBE	
AMATA	BBIK	BTW	CPN	ETE	HPT	KKP	MEGA	ONEE	PRG	SAMART	SICT	STEC	THOOM	TPCS	UBIS	
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2S	AS	BSBM	CIG	EFORL	FTI	IT	K	KWC	MICRO	PIN	PROUD	SCI	SONIC	SUPER	TNP	VRANDA
A5	ASIA	BTG	CMC	EKH	GEL	J	KCAR	KWM	MK	PQS	PSTC	SCN	SORKON	SVOA	TPAS	WAVE
AIE	ASIAN	CEN	COMAN	ESSO	GPI	JCKH	KGI	LDC	MVP	PREB	PTECH	SE	SPVI	SWC	TPOLY	WFX
ALLUCON	ASIMAR	OGH	CSP	ESTAR	HEALTH	JDF	KIAT	LEO	NCAP	PRI	PYLON	SE-ED	SSP	TCC	TRC	WIK
AMR	ASN	CH	DOD	EVER	HUMAN	JKN	KISS	LHK	NOVA	PRIME	RCL	SFLEX	SST	TEKA	TRU	WIN
APURE	AURA	CHIC	DPAIN	FORTH	IFS	JMART	KK	MACO	NTSC	PROEN	SALÉE	SINGER	STANLY	TFM	TRUBB	WP
ARIN	BR	CI	DV8	FSMART	INSET	JUBILE	KTIS	METCO	PACO	PROS	SANIKO	SKN	STP	TMILL	TSE	XO
▲▲▲▲▲																
24CS	BIG	CHAYO	DTCENT	GYT	ITD	KJL	MGT	NSL	PL	PRIN	SAAM	SKY	SVR	TNH	UTP	ZIGA
AMANAHI	BIOTEC	CHOTI	EASON	HL	ITNS	L&E	MITSIB	NV	PLANET	PSG	SAF	SMART	TC	TPA	VARO	
AMARC	BLESS	CITY	FNS	HTECH	JCK	LEE	MJD	OGC	PLE	RABBIT	SAMCO	SMD	TEAM	TPAC	VPO	
AMC	BSM	CMAN	FTE	HYDRO	JMT	MASTER	MOSHI	PAF	PMTA	READY	SAWAD	SMIT	TFI	TRITN	W	
APP	BVG	CMR	GIFT	IIG	JR	MBAX	MUD	PCC	PPM	RJH	SCAP	SOLAR	TIGER	UBA	WARRIX	
ASAP	CAZ	CRANE	GJS	INGRS	JSP	MEB	NATION	PEACE	PRAKIT	RSP	SCP	SPA	TITLE	UMI	WORK	
BCT	CCET	CWT	GTB	INSURE	KBS	MENA	NNCL	PICO	PRAPAT	RWI	SIAM	STECH	TKC	UMS	WPH	
BE8	CHARAN	DHOUSE	GTV	IRCP	KGEN	META	NPK	PK	PRECHA	S11	SKE	STPI	TMI	UOBKH	YONG	

Corporate Governance Report - The disclosure of the survey result of the Thai Institute of Directors Association (IOD) regarding corporate governance is made pursuant to the policy of the Office of the Securities and Exchange Commission. The survey of the IOD is based on the information of a company listed on the Stock Exchange of Thailand (SET) and the market for Alternative Investment (MAI) disclosed to the public and able to be accessed by a general public investor. The result, therefore, is from the perspective of a third party. It is not an evaluation of operation and is not based on inside information. The survey result is as of the date appearing in the Corporate Governance Report of Thai Listed Companies. As a result, the survey may be changed after that date, Yuanta Securities (Thailand) Co., Ltd does not confirm nor certify the accuracy of such survey results.

Score	Rang Number of Logo	Description
90 - 100	▲▲▲▲▲	Excellent
80 - 89	▲▲▲▲	Very Good
70 - 79	▲▲▲	Good
60 - 69	▲▲	Satisfactory
50 - 59	▲	Pass
Less than 50	No logo given	N/A

Anti-Corruption Progress Indicator (As of 1 November 2023)

Companies certified by CAC														
ADVANC	BAM	CENDEL	DEMCO	GCAP	INOX	L&E	MST	PIMO	PTT	SCG	SPI	TGE	TPA	UOBKH
AF	BANPU	CFRESH	DIMET	GEL	INSURE	LANNA	MTC	PK	PTTEP	SCGP	SPRC	TGH	TPCS	UV
AH	BAY	CGH	DOHOME	GFPT	INTUCH	LHFG	MTI	PL	PTTGC	SCM	SRICHA	THANI	TRT	VCOM
AI	BBGI	CHEWA	DRT	GGC	IRPC	LHK	NATION	PLANB	PYLON	SCN	SSF	THCOM	TRU	VGI
AIE	BBL	CHOTI	DUSIT	GJS	ITEL	LPN	NCAP	PLANET	Q-CON	SEAOIL	SSP	THIP	TSC	VIH
AIRA	BCH	CHOW	EA	GPI	IVL	LRH	NEP	PLAT	QH	SE-ED	S SSC	THRE	TSI	WACOAL
AJ	BCP	CIG	EASTW	GPSC	JAS	M	NKI	PM	QLT	SELIC	SST	THREL	TSTE	WHA
AKP	BCPG	CIMBT	ECF	GSTEEL	JKN	MAJOR	NOBLE	PPP	QTC	SENA	STA	TIDLOR	TSTH	WHAUP
AMA	BE8	CM	EGCO	GULF	JR	MALEE	NRF	PPPM	RABBIT	SGC	STGT	TIPCO	TTA	WICE
AMANAH	BEC	CMC	EP	GUNKUL	JTS	MATCH	NWR	PPS	RATCH	SGP	STOWER	TISCO	TTB	WIHK
AMATA	BEYOND	COM7	EPG	HANA	KASET	MBAX	OCC	PR9	RML	SIRI	SUSCO	TKS	TTCL	XO
AMATAV	BGC	CPALL	ERW	HARN	KBANK	MBK	OGC	PREB	RS	SITHAI	SVI	TKT	TU	YUASA
AP	BGRIM	CPAXT	ESTAR	HENG	KBS	MC	OR	PRG	RWI	SKR	SYMC	TMD	TVDH	ZEN
APCS	BKI	CPF	ETC	HMPRO	KCAR	MCOT	ORI	PRINC	S&J	SMIT	SYNTEC	TMILL	TVO	ZIGA
AS	BLA	CPI	ETE	HTC	KCC	META	PAP	PRM	SAAM	SMK	TAE	TMT	TWPC	
ASIAN	BPP	CPL	FNS	ICC	KCE	MFC	PATO	PROS	SABINA	SMPC	TAKUNI	TNITY	UBE	
ASK	BROOK	CPN	FPI	ICHI	KGEN	MFEC	PB	PSH	SAK	SNC	TASCO	TNL	UBIS	
ASP	BRR	CPW	FPT	IFS	KGI	MILL	PCSGH	PSL	SAPPE	SNP	TCAP	TNP	UEC	
AWC	BSBM	CRC	FSMART	III	KKP	MINT	PDG	PSTC	SAT	SORKON	TCMC	TNR	UKEM	

Companies that have declared their intention to join CAC											
ACE	BLAND	CV	GLOBAL	J	MENA	OSP	PRIME	SA	SIS	TEGH	TQM
ADB	BTG	DEXON	GREEN	JMART	MIT SIB	PEER	PROEN	SANKO	SKE	TIPH	TRUE
ALT	BYD	DMT	ICN	JMT	MODERN	PLUS	PRTR	SCB	SM	TKN	W
AMC	CAZ	EKH	IHL	LEO	NER	POLY	RBF	SENX	SVOA	TPAC	WPH
ASW	CBG	FSX	ITC	LH	NEX	PQS	RT	SFLEX	TBN	TPLAS	XPG

Disclosure: List of companies that intend to join Thailand's Private Sector Collective Action Coalition Against Corruption programme (Thai CAC) under Thai Institute of Directors which have 2 groups;

- Companies that have declared their intention to join CAC
- Companies certified by CAC

Anti – Corruption Progress Indicator - The disclosure of the Anti-Corruption Progress Indicators of a listed company on the Stock Exchange of Thailand, which is assessed by Thaipat Institute is made in order to comply with the policy and sustainable development plan for the listed companies of the Office of the Securities and Exchange Commission. Thai Institute of Directors made this assessment based on the information received from the listed company, as stipulated in the form for the assessment of Anti-corruption which refers to the Annual Registration Statement (Form 56-1), Annual Report (Form 56-2), or other relevant documents or reports of such listed company. The assessment result is therefore made from the perspective of Thaipat Institute that is a third party. It is not an assessment of operation and is not based on any inside information. Since this assessment is only the assessment result as of the date appearing in the assessment result, it may be changed after that date or when there is any change to the relevant information. Nevertheless, Yuanta Securities (Thailand) Co., Ltd does not confirm, verify, or certify the accuracy and completeness of the assessment result.

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Ratings Definitions

- (1) (BUY) Return may exceed 15% over the next 12 months (including dividends)
- (2) (TRADING) Return may range between -10% to +15% over the next 3 months (including dividends)
- (3) (SELL) Return may be lower than -10% over the next 12 months (including dividends)
- (4) (Not Rated) Stock is not within research coverage

Opinions or recommendations contained herein are in the form of technical ratings and fundamental ratings. Fundamental ratings may differ from technical ratings. Investors are advised to review the information in this report carefully before making investment decisions

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